

## Design a COVID-19 vaccination poster

We have a number of vaccines offering protection against COVID-19, but that's just the start. Now we have to get vaccines to those who need them, and we have to encourage people to take them.

### Explore

Public information campaigns have been an important part of the vaccination process since the very start. Why do you think this is?

Have a look at some historical examples of vaccination posters. What similarities do you notice? Can you see any differences? How is vaccination presented? Which ones do you prefer?

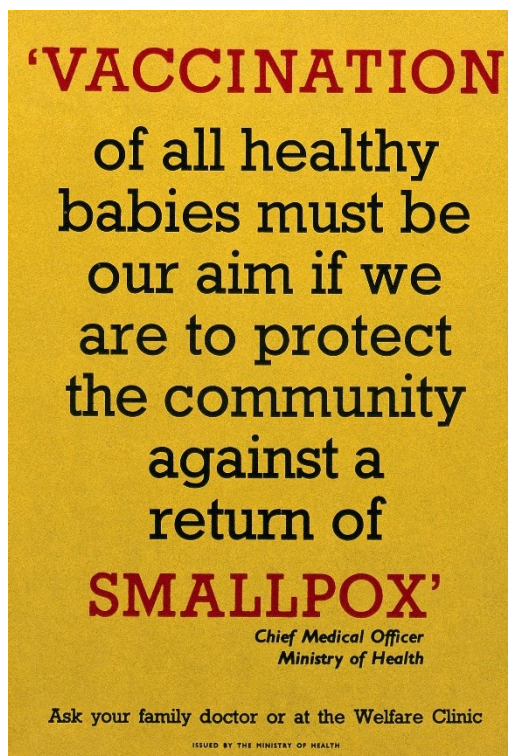


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Image from CDC PHIL (public domain).

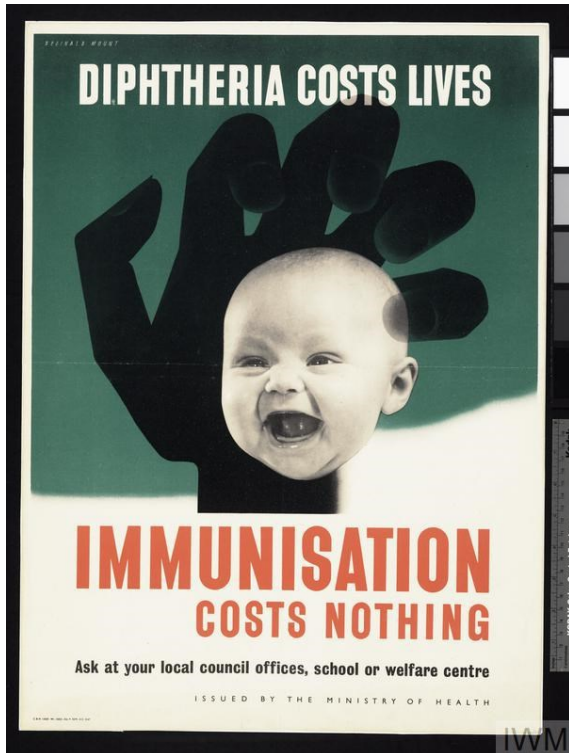


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## Create

Design your poster to support the COVID-19 vaccination campaign. What will it say? Who will it be aimed at? How will you encourage people to receive the COVID-19 vaccine?